



Linking Food Motivations with Therapeutic Outdoor Recreation Outings for Veterans

RESEARCH

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ABSTRACT

Outdoor recreation continues to be utilized as Alternative Complementary Medicine among veterans and others who have experienced trauma. A popular subset of these activities are conducted as either single event or multiday outings focused on hunting and fishing. Observations of participant interest in processing and preparing the fish and game procured while engaged in outdoor recreation outings provoked initiation of a survey conducted among combat-wounded veterans. The point of this survey was to better understand the relationship of food motivations with therapeutic outdoor recreation for veterans. A remarkably large majority of veterans surveyed indicated that the food aspect of their hunting and fishing outings is very important. Veterans involved in these activities want to eat their fish and game, and they want to learn new skills and techniques for improving the culinary experience for themselves and their families. Practitioners should take note of these findings and integrate them into their respective programs for veterans.

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orientation day. Upon the temporary formation of a group or “team” with a discreetly bounded mission (e.g., to hunt or fish for “X” in a specific location and habitat) on meetup day, the group works with guides and mentors from the community to engage in the specific hunting or fishing activity over a period of 3–5 days. Success rates are surprisingly high on these events, owing to extraordinary preparation by host communities. Thus there are ample opportunities for participants to come into contact with meat processing, preserving, and often even preparation. A culminating opportunity sometimes presents itself to engage in an aesthetically pleasing presentation of the wild fish or game meat, usually, but not always instigated by a host of the event.

Examples of contact with meat processing, preserving, and preparation run the gamut from simpler and more basic tasks, such as processing fish caught or uplands birds shot in the field, to more involved and complex tasks of field dressing and later butchering large game. Whether the food motivations involve large or small tasks and knowledge, we have observed a fairly consistent desire to ensure that freezers are filled, and families fed as a result of these therapeutic outdoor recreation outings.

FOOD MOTIVATIONS AND FIELD SPORTS

Reports suggest that interest in consuming food that is grown, raised, produced, or harvested locally has increased substantially (Cotler, 2009; Stedman et al., 2017b; K. G. Tidball et al., 2013). This “locavore” interest has attracted attention in popular circles [see for example Pollan (2006), Cotler (2009), and Cerulli (2012)]. Similar narratives appear in print media such as newspapers (Ruth-McSwain, 2012) and magazines (Andres, 2014). A recent review of popular media and use of the term “locavore” in conjunction with the word “hunting” (using internet search engines) yielded > 53,600 search results (K. G. Tidball, 2016). This growth of interest in local foods has outpaced researchers’ knowledge about who is motivated by local foods and what influences their preferences and behavior. Nevertheless, some important insights are beginning to emerge (Stedman et al., 2017b; K. G. Tidball et al., 2014).

Embedded in a larger food-related movement, local food preferences are expressed by consumers and producers who desire a healthier, more sustainable lifestyle via utilization of localized food systems (see Coit, 2008; DeLind, 2011; Ikerd, 2011; Starr, 2010; K. G. Tidball et al., 2013; Oxford University Press, 2007). For some, eating locally sourced food is related to personal ethical beliefs and a rejection of mass-produced or chemically enhanced produce, meat, fish, and poultry (Cerulli, 2012; Pollan,

2006). Others are attracted by perceived safety and higher nutritional quality (M. M. Tidball et al., 2014) of homegrown foods, and a strong desire to support small farms and rural communities (Byker et al., 2012; Stanton et al., 2012; Zepeda & Li, 2006). However, because some local-food sources can be inconvenient, expensive, or difficult to find, accessibility can be a barrier to local-food consumption (Eastwood et al., 1999; Lockeretz, 1986; Nie & Zepeda, 2011). Increased recognition of the personal health and conservation benefits associated with consumption of wild-caught, locally harvested fish and game has moved thinking about local foods beyond its agricultural crop and livestock roots. Many who prefer eating locally sourced foods, including veterans, add local wild fish and game to their diets (Bruckner, 2007; Pollan, 2006; K. G. Tidball et al., 2014).

Including wild-harvested meat in a veteran’s diet creates opportunities and challenges, especially related to procurement. Elsewhere, the authors have speculated that the locavore movement could be leveraged to help to generate further awareness of, support for, and participation in fishing and hunting (K. G. Tidball et al., 2013). Just as local food consumers prefer to know the source of their fruits and vegetables, personal harvest and subsequent processing of wild animals might provide an additional sense of knowledge and satisfaction for veterans.

Mindful consumption of meat (Cerulli, 2012) may influence public perceptions of hunting (Stedman et al., 2017a). Studies show that “obtaining local, free-range meat” is ranked among the most socially acceptable reasons for hunting (Decker et al., 2015; Duda et al., 2010; Ljung et al., 2012). Food-related hunting motivations may be particularly important to women (Gigliotti & Metcalf, 2016). Mounting evidence suggests that an increased emphasis on local foods may contribute to a recent rise in US fishing and hunting participation and offer enhanced recruitment opportunities for female hunters (Responsive Management, 2013). This connection between hunting and food is obvious to some who have long viewed the limited representation of wildlife management and harvest in the local food literature as a regrettable oversight. As Stedman et al. (2017a) pointed out, and according to authors like Tidball et al. (2013) and Rinella (2007), hunters were the “original locavores” (see also Shepard, 1973).

Across the US several efforts are underway to explore the possibility of expanding hunter recruitment efforts through links to growing food cultures. In New York, for example, initiatives such as New York State’s Wild Harvest Table (Cornell Cooperative Extension, 2022) invite locavores to introduce wild fish and game into their diets and foster ongoing dialogue about the benefits of eating locally

harvested meat (Tidball et al., 2013) and the nutritional value of wild game and fish (M. M. Tidball et al., 2017). This program highlights health benefits of eating wild game while also emphasizing its connection to environmental stewardship, sustainability, and conservation. *Gourmet Gone Wild* (2022) is a Michigan-based “outreach program designed to introduce young professionals to hunting and fishing in an innovative way: tasteful and healthy cuisine” (para. 1). It often goes overlooked that wild meat and fish are some of the most “organic” and “free-range” food choices available. Other examples are found in North Dakota and Pennsylvania³ (North Dakota State., 2010). “Learning to Hunt for Food” workshops geared toward adult-onset hunters have emerged in Wisconsin (Warnke et al., 2013); other states such as Idaho and Michigan explore potential links between fishing, hunting, and new perspectives on food ecology. “Field to Fork” was a program specifically developed by Quality Deer Management Association² to recruit new deer hunters from local farmer markets through a hands-on mentored hunting program, including learning how to process the deer and a culminating celebration dinner with various venison recipes to sample. This program started in Atlanta and is being replicated in other states. To date, none of these programs specifically target the military servicemember or veteran population.

Conservation professionals are beginning to acknowledge and respond to these efforts. National meetings of the Association of Fish and Wildlife Agencies and The Wildlife Society have convened workshops and panel discussions that focus on connections among “hunting, fishing, and foodies.” For example, in 2013, Michigan State University and the Wisconsin Department of Natural Resources hosted the first “Food for Thought” meeting as a special session at The Wildlife Society Annual Conference (Warnke et al., 2013). Hunters, researchers, managers, and conservation practitioners from across the country discussed ways to develop and coordinate efforts to reach out to those who have become interested in hunting based on the food-oriented motivations described above. However, to date, there is little or no research specifically linking these food motivations with those in the military or veterans. To better understand this, the authors developed a survey tool to elucidate if deeper knowledge about the food aspects of hunting and fishing were /are important to participants in outdoor recreation therapy outings, specifically events focused on hunting and fishing with veterans.

SURVEY METHOD

SURVEY SAMPLE

Our sampling frame was simply the entire list of WWIA past participants and spouses for which we had an

email address. We recognize that this sample represents one particular element of the veterans involved in intentionally designed therapeutic outdoor recreation outings, rather than an assessment of veterans as a whole, or even the subset of veterans that hunt and fish as a whole.

SURVEY INSTRUMENT

A survey was developed using Qualtrics and was distributed to all veterans who had been served by WWIA from 2009 through 2018. Email addresses were available for almost the entire WWIA sample, so we implemented the survey via the web, using Qualtrics survey software. Survey themes and questions were based on input from content matter experts and interviews from an earlier phase of participatory research. The survey included nine questions. The first three questions were demographic in nature; the remaining questions were focused on food motivations. Data analysis was performed using the Qualtrics standard algorithms and reporting features.

SURVEY IMPLEMENTATION

We sent the survey instrument to the WWIA participants in a three-step process that involved separate email contacts at approximately yearly intervals from 11 April to 10 May 2014. The Cornell University Office of Research Integrity and Assurance (IRB Protocol #1203002920) approved the instrument for use with human subjects. Individuals received an email with a unique link that could be completed only once by that particular individual. Survey links expired 2 weeks after they were first accessed. Once an individual responded to the survey, their unique link was deactivated.

SURVEY RESULTS

In order to determine validity of the sample, and to assure that we were indeed reaching a veteran audience, the first question asked in the survey was “Are you a veteran?” We received 227 responses to the question, 223 of whom answered in the affirmative (98.24%) and four of whom indicated that they were *not* veterans. We assume these were spouses or family members taking the survey, but we cannot say so conclusively. The second question drilled down to determine the participation in the survey of combat-wounded veterans. We again received 227 responses, 216 of whom answered in the affirmative (95.15%) and 11 of whom indicated that they were not combat-wounded veterans. Based on the above we can accurately deduce that of the 227 responses we received, 216 respondents were combat-wounded veterans, seven

were veterans though not combat-wounded, and four were civilians.

We also inquired regarding gender (third question). We acknowledge that the question asked is binary in nature but given the nature of the audience being polled and the time period, we do not feel that the question and its phrasing greatly impacted the empirical results of the survey. The survey item asked the respondent to “please specify your gender.” There were 226 responses. Two hundred twenty respondents identified as males, and six identified as females.

The fourth question was designed to help better understand current preferences regarding eating what is harvested. The respondents were asked to respond to the following phrase: “Which statement best describes you?” Three possible choices were given: (a) I currently hunt and/or fish and eat what I harvest, (b) I currently hunt and/or fish but rarely or never eat what I harvest, and (c) I

currently do not hunt nor fish. There were 227 responses to this question. One hundred ninety-five respondents indicated that they currently hunt and/or fish and eat what they harvest, 11 respondents indicated that though they currently hunt and/or fish, they rarely or never eat what they harvest, and 21 respondents indicated that they currently do not hunt or fish (Table 1).

The fifth question asked, “How much satisfaction do you derive from eating what you harvest through hunting and/or fishing?” Possible answers were: (a) A great deal, (b) Some, (c) A little, and (d) Not at all. There were 218 total respondents to this question of which 90.37% or 197 of the respondents answered “A great deal.” Subsequently, 17 answered “Some,” 4 answered “A little,” and there were no responses for the “Not at all” possible answer (Image 1).

The next survey question (sixth question) attempted to identify perceived deficits in know-how regarding processing, preparing, and presenting fish and game

#	ANSWER	%	COUNT
1	I currently hunt and/or fish and eat what I harvest.	85.90%	195
2	I currently hunt and/or fish but rarely or never eat what I harvest.	4.85%	11
3	I currently do not hunt nor fish.	9.25%	21
	Total	100%	227

Table 1 Which statement best describes you.

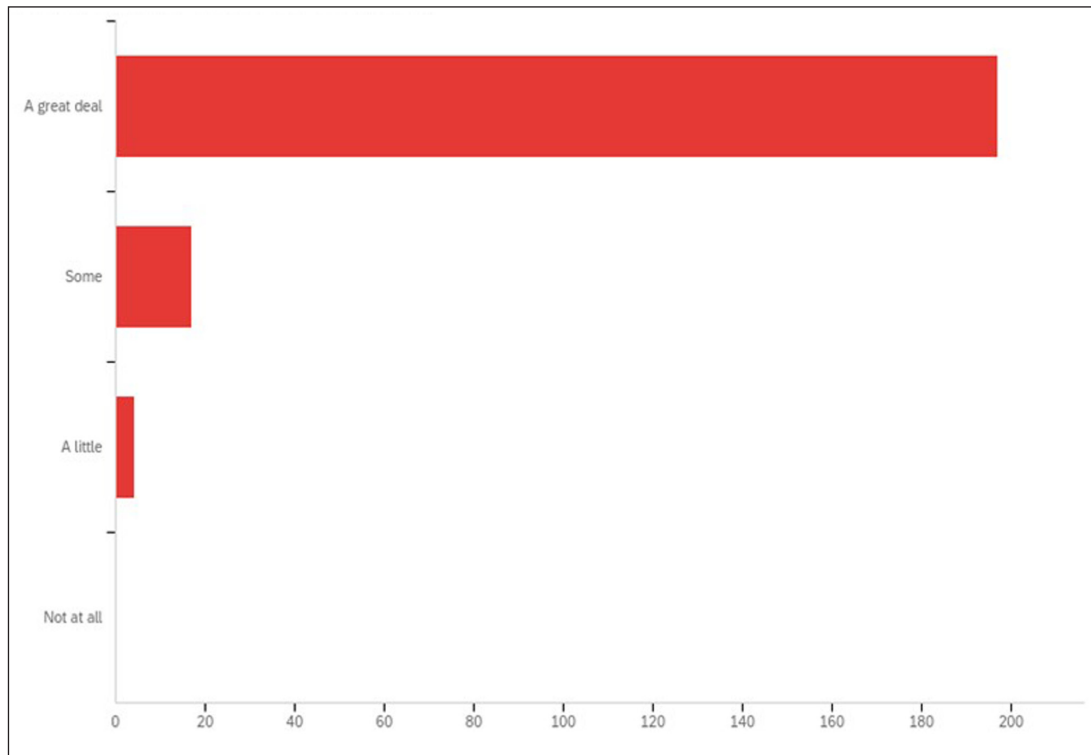


Image 1 Question 5: How much satisfaction do you derive from eating what you harvest through hunting and/or fishing?

meat as food, or a demand signal for increased education on the subject. The statement posed to illicit responses was: “My degree of satisfaction with the preparation and consumption of wild game and fish that I have harvested would increase with more education about processing, preparing, and presenting it as food.” Respondents could choose (a) strongly agree, (b), agree, (c) neither agree nor disagree, (d) disagree, or (e) strongly disagree.

Results for this question were not as lopsided as the previous question. Once again there were 227 respondents in total for the survey item. Of those 129 indicated that they “strongly agree” and 68 respondents indicated that they “agree.” Interestingly, 29 respondents expressed neutrality on the question, indicating that they neither agree nor disagree. There was one individual who strongly disagreed. Thus 86.79 % of survey respondents agreed or strongly agreed that their degree of satisfaction with the preparation and consumption of wild game and fish that they harvested would increase with more education about processing, preparing, and presenting it as food (Image 2).

The seventh question probed more deeply regarding education and training gaps as they relate to wild fish and game processing, preparation, and presentation, by exploring whether there is demand for these education and training gaps to be met during sponsored therapeutic outdoor recreation outings. The survey item was phrased

as follows: “Including wild fish and game processing, preparation and presenting in my sponsored expeditions and outings from sporting organizations that support veterans would increase my satisfaction with those outings.” Available responses were (a) greatly increase my satisfaction, (b) somewhat increase my satisfaction, (c) neutral, and (d) would not increase my satisfaction.

There were 226 respondents to this question, 157 of whom indicated that including wild fish and game processing, preparation, and presenting in sponsored expeditions and outings from sporting organizations that support veterans would *greatly* increase their satisfaction with those outings, and 44 of whom indicated that it would somewhat increase their satisfaction. Twenty-five individuals remained neutral in their responses: 88.94 % of respondents indicated an increase in satisfaction if wild fish and game processing, preparation, and presenting was included in sponsored expeditions and outings from sporting organizations that support veterans (Image 3).

The eighth question built upon those before it, pivoting to exploration of the respondents’ perceived linkages between food motivations and participant satisfaction with outings and efforts among veterans to reintegrate and heal from wartime and combat-related wounds. The survey item was: “Increasing my knowledge and skill in wild fish and game processing, preparation, and presentation would

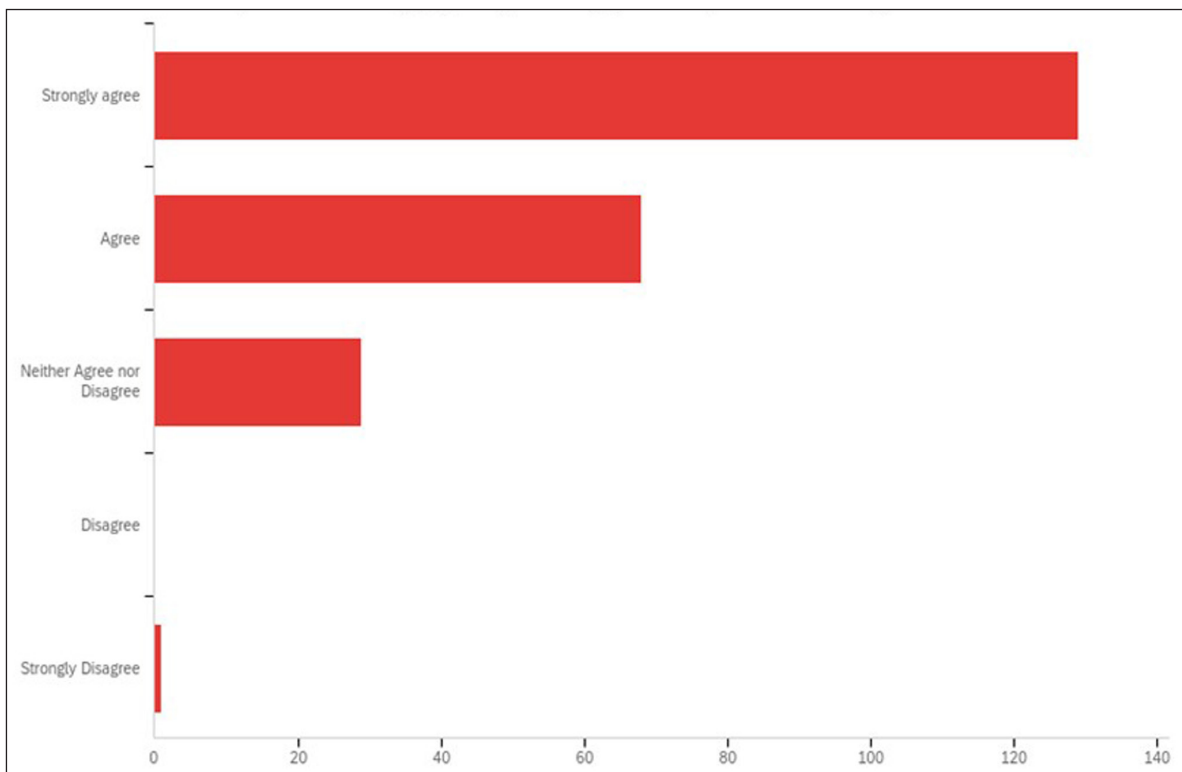


Image 2 Question 6: My degree of satisfaction with the preparation and consumption of wild game and fish that I have harvested would increase with more education about processing, preparing, and presenting it as food.

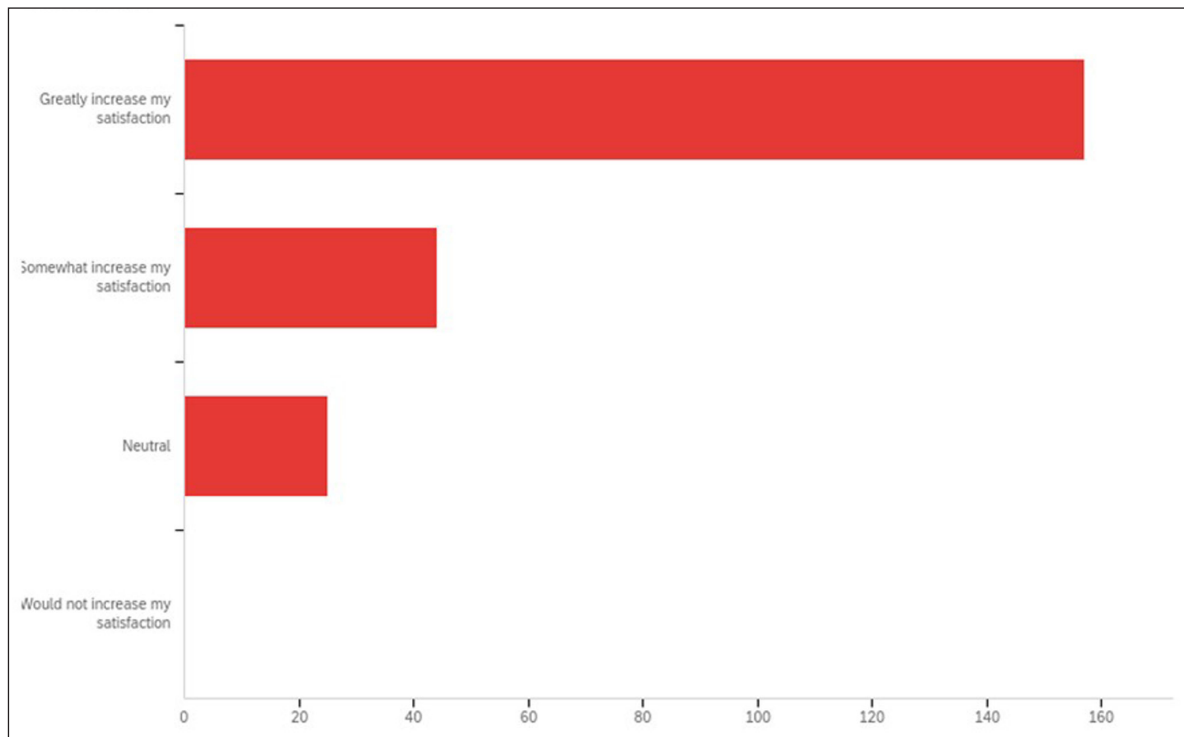


Image 3 Question 7: Including wild fish and game processing, preparation and presenting in my sponsored expeditions and outings from sporting organizations that support veterans would increase my satisfaction with those outings.

be meaningful in my efforts to reintegrate and heal from wartime and combat related wounds.” Available responses were (a) strongly agree, (b), agree, (c) neither agree nor disagree, (d) disagree, or (e) strongly disagree.

Total responses dropped slightly to 225 at this point in the survey. One hundred twenty-eight of the responses indicated “strongly agree” and 59 indicated “agree,” comprising 83.11% of the total responses. About 17% of respondents to this survey item indicated neutrality (38 responses). There were no “disagree” or “strongly disagree” responses to the item (Image 4).

The ninth and final survey question was intended to explore the notion of identity and feelings of mastery in the “outdoors person” domain. The survey item read: “Increasing my knowledge and skill in wild fish and game processing, preparation, and presentation would increase my feelings of satisfaction about being an outdoors person.” As in previous questions, response choices were (a) strongly agree, (b), agree, (c) neither agree nor disagree, (d) disagree, or (e) strongly disagree.

Total respondents dipped once again to 223 of which 141 responses indicated “strongly agree,” while 57 indicated “agree,” comprising 88.79% of the total responses. About 11% of respondents indicated neutral responses (24). There was one “disagree” response and no “strongly disagree” responses to the item.

DISCUSSION

The survey design appeared to mostly meet the goal of maintaining participation throughout, though responses shifted from a high of 227 to a low of 223. A loss of four respondents as the survey progressed was regrettable and may have been a result of too many questions, however, this is speculative. Future survey efforts among this population might benefit from streamlined surveys and less perceived redundancy in questions.

In terms of general patterns and observations, it was notable that there was only one “strongly disagree” response (Q6) and one “disagree” response (Q9) across survey questions. We surmise that this respondent was already familiar with game processing and preparation. Though roughly 12% of the respondents reported that they rarely or never consume what they harvest, or don’t hunt or fish at all, only about a half of a percent (.5) of respondents registered disagreement, and on only two questions.

On the other hand, the level of agreement across all questions was remarkable (Table 2). Each question garnered better than 80% agreeable responses, and in some questions those agreeable responses approached 90% of the surveyed populations. Averaging the four Likert-scale questions in the survey, survey results indicate an overall 87% agreement rate. Among those that did not

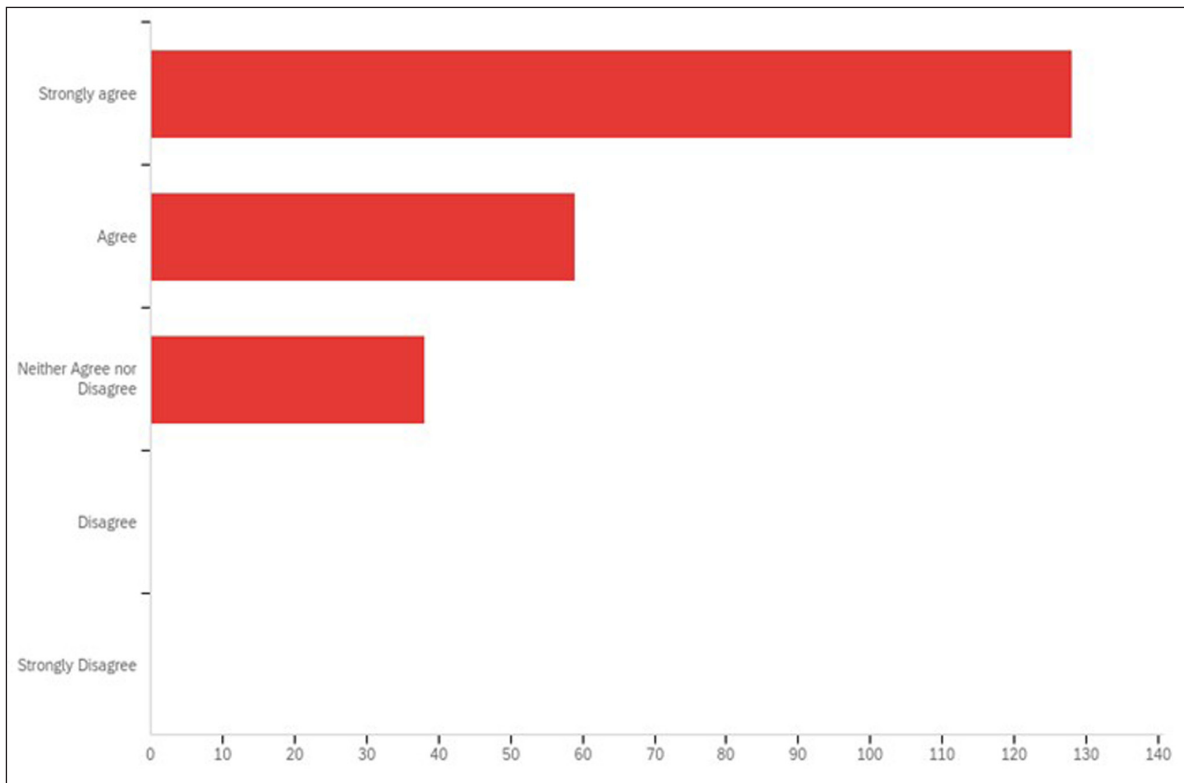


Image 4 Question 8: Increasing my Knowledge and skill in wild fish and game processing, preparation, and presentation would be meaningful in my efforts to reintegrate and heal from wartime and combat related wounds.

	STRONGLY AGREE	AGREE	NEUTRAL
Question 6	129	68	29
Question 7	157	44	25
Question 8	128	59	38
Question 9	147	57	24

Table 2 Summary of survey answers indicating high levels of agreement.

necessarily agree, only a fraction of 1% disagreed, while the remainder maintained neutrality on an average rate of about 13% of those surveyed.

CONCLUSIONS

The results of this work point to important perspectives and attitudes held by veterans participating in outdoor recreation therapy that includes procuring wild fish and game. Veteran respondents overwhelmingly and conclusively support the importance of the role of food motivations as a part of the broader therapeutic benefits of intentionally designed therapeutic outdoor recreation outings among the veteran population surveyed. The results indicate, firstly, that veterans derive significant

satisfaction from eating what they harvest through hunting and/or fishing, and that the degree of satisfaction with the preparation and consumption of wild game and fish that they have harvested would increase with more education about processing, preparing, and presenting it as food. Thus a key take-away for any would-be provider of veteran hunting and fishing programs would be to explicitly plan in not only the consumption of fish and game harvested, but also the opportunity to provide for the *participation* of veterans in the processing and preparation of fish and game meals, as both a communal activity and as an educational activity. Of note, respondents clearly indicated that including wild fish and game processing, preparation, and presentation in sponsored expeditions and outings from sporting organizations that support veterans would increase participant satisfaction with those outings.

A second important conclusion derived from analysis of the survey data is that increasing knowledge and skill in wild fish and game processing, preparation, and presentation is meaningful in veteran efforts to reintegrate and heal from wartime and combat-related wounds. Exactly *how* it is or can be meaningful is unclear but provides opportunity for further research and inquiry. We can say speculatively, but informed by earlier semi-structured interviews, workshops, and listening sessions with this and similar groups, that

